



Rebecca Sofia Bidus (Bec)

American UI/UX designer currently pursuing an MFA in Design at Rangsit University International College with an affinity for language, with experience in Korean, Japanese, and— most recently— Thai. Skilled in producing detailed UI efficiently and with great awareness for deadlines

UI/UX Projects

Convey

Conceptualization, UI Design | CareerFoundry | Feb-Apr 2023

- Designed low, mid, and high fidelity wireframes for an online responsive bookstore app to provide a dedicated site for foreign language learners to find and purchase foreign language materials
- Created a prototype using these wireframes to conduct user testing and edit the design for higher usability

PillowFort

Conceptualization, UI/UX Design | CareerFoundry | Jan-Feb 2023

- Developed wireframes based on iOS and Material guidelines for a mental health app to warn users of potential triggers when exploring new media
- Conducted competitive analysis to better understand user needs and concerns, particularly regarding mental health
- Administered user testing through a prototype produced from high fidelity wireframes

Avant Garden

Conceptualization, UI/UX Design | CareerFoundry | Jan-Feb 2023

- Outlined wireframes for a location-based recommendation responsive web app for art, nature, and culture
- Conducted competitive analysis to determine useful and extraneous features for the limited user base of arts, culture, and nature tourists
- Crafted user personas based on one-on-one user interviews
- Tested high-fidelity wireframes through a prototype and made adjustments to ensure ease of use

Work Experience

English Instructor

Jan 2022 – Apr 2022

NOVA Japan

- Taught English to native Japanese speakers of a wide range of ages and English ability via Zoom

Contact

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Education

MFA in Design

Sep 2024-present

Rangsit University International College

Certificate UI Design

Apr 2023

CareerFoundry

Certificate Frontend

Development for Designers

Apr 2023

CareerFoundry

Bachelor of Arts, Fine Art

May 2021

University of Connecticut

UI/UX Skills

- User Research
- User Flows
- Style Guides
- Wireframes
- Mockups
- Illustration
- Figma
- Adobe CC
- Basic Frontend Skills (HTML5, CSS, JavaScript)

Languages

English: Native (United States)
Korean: Intermediate (self-taught)
Japanese: Intermediate
Thai: Basic